

# DUPLICATE INVOICE



**WESH**  
**1021 N. Wymore Rd.**  
**Winter Park, FL 32789**  
**Main: (407)645-2222**  
**Billing: (407)389-7661**

www.wesh.com

Billing Address:

**Crossroads Media**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Suite 555**  
**Alexandria, VA 22314**

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
959443-1	10/14/12	October 2012	10/01/12 - 10/08/12
Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
American Crossroads - Issu	AMER CROSSROADS	1065

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	959443	07909519

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	11	27

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/02/12	10/05/12	M-F Early Sunrise	5:00-6:00 AM	-1121--	:30	5	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-1121--	5	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/02/12	5:55 AM	M-F Early Sunrise	5:00-6:00 AM	:30	USPRTV19ACH	\$400.00 NM
2	WESH	W	10/03/12	5:42 AM	M-F Early Sunrise	5:00-6:00 AM	:30	USPRTV19ACH	\$400.00 NM
5	WESH	Th	10/04/12	5:29 AM	M-F Early Sunrise	5:00-6:00 AM	:30	USPRTV19ACH	\$400.00 NM
3	WESH	Th	10/04/12	5:53 AM	M-F Early Sunrise	5:00-6:00 AM	:30	USPRTV19ACH	\$400.00 NM
4	WESH	F	10/05/12	5:25 AM	M-F Early Sunrise	5:00-6:00 AM	:30	USPRTV19ACH	\$400.00 NM
2	10/08/12	10/08/12	M-F Early Sunrise	5:00-6:00 AM	M-----	:30	1	\$400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/08/12	5:14 AM	M-F Early Sunrise	5:00-6:00 AM	:30	USPRTV19ACH	\$400.00 NM
3	10/02/12	10/05/12	M-F Sunrise @6AM	6:00-7:00 AM	-1111--	:30	4	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-1111--	4	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	10/02/12	6:54 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	USPRTV19ACH	\$1,600.00 NM
3	WESH	W	10/03/12	6:30 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	USPRTV19ACH	\$1,600.00 NM
1	WESH	Th	10/04/12	6:24 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	USPRTV19ACH	\$1,600.00 NM
4	WESH	F	10/05/12	6:27 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	USPRTV19ACH	\$1,600.00 NM
4	10/08/12	10/08/12	M-F Sunrise @6AM	6:00-7:00 AM	M-----	:30	2	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	2	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/08/12	6:22 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	USPRTV19ACH	\$1,600.00 NM
2	WESH	M	10/08/12	6:52 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	USPRTV19ACH	\$1,600.00 NM
5	10/02/12	10/05/12	Kelly and Michael 9-10 AM	9:00-10:00 AM	-1111--	:30	4	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-1111--	4	\$1,200.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
We warrant that the actual broadcast information shown on this invoice was taken from the program log

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**Lehigh Valley, PA 18002-6876**  
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www.wesh.com

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7	10/02/12	10/05/12	NBC Today Show II Class of Time - Fixed Non Pre-emptible	10AM-11AM	-1111--	:30	4	\$1,000.00	NM																																																																														
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8	10/08/12	10/08/12	NBC Today Show II Class of Time - Fixed Non Pre-emptible	10AM-11AM	M-----	:30	1	\$1,000.00	NM																																																																														
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9	10/02/12	10/05/12	NBC Today Show III Class of Time - Fixed Non Pre-emptible	11AM-12PM/10-11/	-TWTF--	:30	5	\$900.00	NM																																																																														
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11	10/02/12	10/05/12	Days of Our Lives Class of Time - Pre-emptible with notice	1:00-2:00 PM	-1111--	:30	4	\$700.00	NM																																																																														
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>-1111--</td><td>4</td><td>\$700.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>3</td><td>WESH</td><td>Tu</td><td>10/02/12</td><td>1:45 PM</td><td>Days of Our Lives</td><td>1:00-2:00 PM</td><td>:30</td><td>USPRTV19ACH</td><td>\$700.00</td><td>NM</td></tr><tr><td>2</td><td>WESH</td><td>W</td><td>10/03/12</td><td>1:24 PM</td><td>Days of Our Lives</td><td>1:00-2:00 PM</td><td>:30</td><td>USPRTV19ACH</td><td>\$700.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/01/12	10/07/12	-1111--	4	\$700.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	WESH	Tu	10/02/12	1:45 PM	Days of Our Lives	1:00-2:00 PM	:30	USPRTV19ACH	\$700.00	NM	2	WESH	W	10/03/12	1:24 PM	Days of Our Lives	1:00-2:00 PM	:30	USPRTV19ACH	\$700.00	NM																																	
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3	WESH	Tu	10/02/12	1:45 PM	Days of Our Lives	1:00-2:00 PM	:30	USPRTV19ACH	\$700.00	NM																																																																													
2	WESH	W	10/03/12	1:24 PM	Days of Our Lives	1:00-2:00 PM	:30	USPRTV19ACH	\$700.00	NM																																																																													

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser):  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



# DUPLICATE INVOICE

Send Payment To:



**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
959443-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
American Crossroads - Iss	AMER CROSSROADS	1065	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/02/12	10/05/12	Days of Our Lives	1:00-2:00 PM	-1111--	:30	4	\$700.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WESH	Th	10/04/12	1:30 PM	Days of Our Lives	1:00-2:00 PM	:30	USPRTV19ACH	\$700.00 NM
1	WESH	F	10/05/12	1:59 PM	Days of Our Lives	1:00-2:00 PM	:30	USPRTV19ACH	\$700.00 NM
12	10/08/12	10/08/12	Days of Our Lives	1:00-2:00 PM	M-----	:30	1	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	M-----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/08/12	1:59 PM	Days of Our Lives	1:00-2:00 PM	:30	USPRTV19ACH	\$700.00 NM
13	10/02/12	10/05/12	KATIE COURIC DAY	2-3PM	-11-1--	:30	3	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-11-1--	3	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/02/12	2:14 PM	KATIE COURIC DAY	2-3PM	:30	USPRTV19ACH	\$400.00 NM
2	WESH	W	10/03/12	2:56 PM	KATIE COURIC DAY	2-3PM	:30	USPRTV19ACH	\$400.00 NM
3	WESH	F	10/05/12	2:16 PM	KATIE COURIC DAY	2-3PM	:30	USPRTV19ACH	\$400.00 NM
14	10/02/12	10/05/12	M-F 3-4 PM	3:00-4:00 PM	-1111--	:30	4	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-1111--	4	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	10/02/12	3:55 PM	M-F 3-4 PM	3:00-4:00 PM	:30	USPRTV19ACH	\$800.00 NM
1	WESH	W	10/03/12	3:31 PM	M-F 3-4 PM	3:00-4:00 PM	:30	USPRTV19ACH	\$800.00 NM
4	WESH	Th	10/04/12	3:38 PM	M-F 3-4 PM	3:00-4:00 PM	:30	USPRTV19ACH	\$800.00 NM
3	WESH	F	10/05/12	3:46 PM	M-F 3-4 PM	3:00-4:00 PM	:30	USPRTV19ACH	\$800.00 NM
15	10/08/12	10/08/12	M-F 3-4 PM	3:00-4:00 PM	M-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	M-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/08/12	3:37 PM	M-F 3-4 PM	3:00-4:00 PM	:30	USPRTV19ACH	\$800.00 NM
16	10/02/12	10/05/12	M-F 4-5 PM NEWS	M-F 4-5 PM	-1111--	:30	4	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-1111--	4	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	10/02/12	4:43 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	USPRTV19ACH	\$1,000.00 NM
1	WESH	W	10/03/12	4:55 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	USPRTV19ACH	\$1,000.00 NM
3	WESH	Th	10/04/12	4:53 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	USPRTV19ACH	\$1,000.00 NM
4	WESH	F	10/05/12	4:58 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	USPRTV19ACH	\$1,000.00 NM
17	10/08/12	10/08/12	M-F 4-5 PM NEWS	M-F 4-5 PM	M-----	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	M-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/08/12	4:41 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	USPRTV19ACH	\$1,000.00 NM
18	10/02/12	10/05/12	M-F 5-6 PM ROT	5:00-6:00 PM	-1111--	:30	4	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-1111--	4	\$1,500.00				

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# DUPLICATE INVOICE

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**



www.wesh.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
959443-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
American Crossroads - Iss	AMER CROSSROADS	1065	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																			
18	10/02/12	10/05/12	M-F 5-6 PM ROT Class of Time - Pre-emptible with notice	5:00-6:00 PM	-1111--	:30	4	\$1,500.00	NM																																																																			
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1	WESH	F	10/05/12	5:23 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	USPRTV19ACH	\$1,500.00	NM																																																																		
19	10/08/12	10/08/12	M-F 5-6 PM ROT Class of Time - Pre-emptible with notice	5:00-6:00 PM	M-----	:30	1	\$1,500.00	NM																																																																			
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WESH	M	10/08/12	5:51 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	USPRTV19ACH	\$1,500.00	NM																																																																		
20	10/02/12	10/05/12	Late Night w/Jimmy Fallon Class of Time - Fixed Non Pre-emptible	12:35-1:35XM	-1111--	:30	4	\$400.00	NM																																																																			
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WESH	Tu	10/02/12	1:27 AM	Late Night w/Jimmy Fallon	12:35-1:35XM	:30	USPRTV19ACH	\$400.00	NM																																																																		
3	WESH	W	10/03/12	1:30 AM	Late Night w/Jimmy Fallon	12:35-1:35XM	:30	USPRTV19ACH	\$400.00	NM																																																																		
2	WESH	Th	10/04/12	1:34 AM	Late Night w/Jimmy Fallon	12:35-1:35XM	:30	USPRTV19ACH	\$400.00	NM																																																																		
4	WESH	F	10/05/12	1:11 AM	Late Night w/Jimmy Fallon	12:35-1:35XM	:30	USPRTV19ACH	\$400.00	NM																																																																		
21	10/08/12	10/08/12	Late Night w/Jimmy Fallon Class of Time - Fixed Non Pre-emptible	12:35-1:35XM	M-----	:30	1	\$400.00	NM																																																																			
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WESH	M	10/08/12	1:28 AM	Late Night w/Jimmy Fallon	12:35-1:35XM	:30	USPRTV19ACH	\$400.00	NM																																																																		
22	10/02/12	10/02/12	NBC Prime GO ON/ NEW Class of Time - Pre-emptible with notice	9:00-10:00 PM	-T-----	:30	1	\$5,000.00	NM																																																																			
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1	WESH	Tu	10/02/12	9:21 PM	NBC Prime GO ON/ NEW NORM	9:00-10:00 PM	:30	USPRTV19ACH	\$5,000.00	NM																																																																		
23	10/02/12	10/02/12	NBC Prime PARENTHOOD Class of Time - Pre-emptible with notice	10:00-11:00 PM	-T-----	:30	1	\$5,500.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>-T-----</td><td>1</td><td>\$5,500.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WESH</td><td>Tu</td><td>10/02/12</td><td>10:33 PM</td><td>NBC Prime PARENTHOOD</td><td>10:00-11:00 PM</td><td>:30</td><td>USPRTV19ACH</td><td>\$5,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/01/12	10/07/12	-T-----	1	\$5,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESH	Tu	10/02/12	10:33 PM	NBC Prime PARENTHOOD	10:00-11:00 PM	:30	USPRTV19ACH	\$5,500.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	10/01/12	10/07/12	-T-----	1	\$5,500.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WESH	Tu	10/02/12	10:33 PM	NBC Prime PARENTHOOD	10:00-11:00 PM	:30	USPRTV19ACH	\$5,500.00	NM																																																																		
26	10/04/12	10/04/12	NBC Prime 30 ROCK/NIGHT Class of Time - Pre-emptible with notice	8:00-9:00 PM	---T---	:30	1	\$3,000.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>---T---</td><td>1</td><td>\$3,000.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WESH</td><td>Th</td><td>10/04/12</td><td>8:50 PM</td><td>NBC Prime 30 ROCK/NIGHT</td><td>8:00-9:00 PM</td><td>:30</td><td>USPRTV19ACH</td><td>\$3,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/01/12	10/07/12	---T---	1	\$3,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESH	Th	10/04/12	8:50 PM	NBC Prime 30 ROCK/NIGHT	8:00-9:00 PM	:30	USPRTV19ACH	\$3,000.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	10/01/12	10/07/12	---T---	1	\$3,000.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WESH	Th	10/04/12	8:50 PM	NBC Prime 30 ROCK/NIGHT	8:00-9:00 PM	:30	USPRTV19ACH	\$3,000.00	NM																																																																		
27	10/04/12	10/04/12	NBC Prime OFFICE/PAR Class of Time - Pre-emptible with notice	9:00-10:00 PM	---T---	:30	1	\$4,000.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>---T---</td><td>1</td><td>\$4,000.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/01/12	10/07/12	---T---	1	\$4,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	10/01/12	10/07/12	---T---	1	\$4,000.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log.



## DUPLICATE INVOICE

Send Payment To:



**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
959443-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
American Crossroads - Iss	AMER CROSSROADS	1065

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	10/04/12	10/04/12	NBC Prime OFFICE/PAR	9:00-10:00 PM	---T---	:30	1	\$4,000.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Th 10/04/12 9:23 PM NBC Prime OFFICE/PARKS 9:00-10:00 PM :30 USPRTV19ACH \$4,000.00 NM									
28	10/05/12	10/05/12	NBC Prime WHITNEY/CC	8:00-9:00 PM	----F--	:30	1	\$3,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 ----F-- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH F 10/05/12 8:43 PM NBC Prime WHITNEY/COMM 8:00-9:00 PM :30 USPRTV19ACH \$3,000.00 NM									
29	10/06/12	10/06/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----S- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESH Sa 10/06/12 6:27 AM Sat Sunrise 6-8 AM 6:00-8:00 AM :30 USPRTV19ACH \$400.00 NM									
1 WESH Sa 10/06/12 7:58 AM Sat Sunrise 6-8 AM 6:00-8:00 AM :30 USPRTV19ACH \$400.00 NM									
31	10/06/12	10/06/12	SATURDAY NIGHT LIVE SATURDAY NIGHT		-----S-	:30	1	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----S- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Sa 10/06/12 12:55 AM SATURDAY NIGHT LIVE SATURDAY NIGHT :30 USPRTV19ACH \$2,500.00 NM									
32	10/07/12	10/07/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----S 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Su 10/07/12 7:23 AM Sun Sunrise@6-8 AM 6:00-8:00 AM :30 USPRTV19ACH \$400.00 NM									
33	10/07/12	10/07/12	NBC MEET THE PRESS NBC MEET THE PI		-----S	:30	1	\$8,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----S 1 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Su 10/07/12 9:38 AM NBC MEET THE PRESS NBC MEET THE PI :30 USPRTV19ACH \$8,000.00 NM									
34	10/07/12	10/07/12	CHRIS MATTHEWS WK	CHRIS MATTHEW:	-----S	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----S 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Su 10/07/12 10:28 AM CHRIS MATTHEWS WKND EM CHRIS MATTHEW: :30 USPRTV19ACH \$2,000.00 NM									
35	10/07/12	10/07/12	Su Late News After NFL	Su Late News After	-----S	:30	1	\$2,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----S 1 \$2,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Su 10/07/12 12:21 AM Su Late News After NFL Su Late News After :30 USPRTV19ACH \$2,700.00 NM									
LR - Football									
36	10/07/12	10/07/12	Access Hollywood	11:35P-12:35XM/12	-----S	:30	1	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----S 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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**WESH**  
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www.wesh.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
959443-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
American Crossroads - Iss	AMER CROSSROADS	1065	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
36	10/07/12	10/07/12	Access Hollywood	11:35P-12:35XM/12	-----S	:30	1	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Su 10/07/12 12:52 AM Access Hollywood 11:35P-12:35XM/12 :30 USPRTV19ACH \$600.00 NM									
37	10/02/12	10/02/12	NBC Prime VOICE	8:00-9:00 PM	-T-----	:30	1	\$7,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -T----- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Tu 10/02/12 8:20 PM NBC Prime VOICE 8:00-9:00 PM :30 USPRTV19ACH \$7,000.00 NM									
38	10/05/12	10/05/12	NBC Prime GRIMM	9:00-10:00 PM	----F--	:30	1	\$4,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 ----F-- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH F 10/05/12 9:40 PM NBC Prime GRIMM 9:00-10:00 PM :30 USPRTV19ACH \$4,500.00 NM									
39	10/03/12	10/05/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	--WTF--	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 --WTF-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Th 10/04/12 12:24 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 USPRTV19ACH \$600.00 NM									
40	10/02/12	10/02/12	M-Sun Nightly News	6:30-7:00 PM	-T-----	:30	1	\$3,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -T----- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Tu 10/02/12 6:47 PM M-Sun Nightly News 6:30-7:00 PM :30 USPRTV19ACH \$3,000.00 NM									
Total Spots							73		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$104,200.00</b>
<u>Agency Commission</u>	<b>\$15,630.00</b>
<u>Net Amount Due</u>	<b>\$88,570.00</b>